

The Kansas Business Teacher

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A GLANCE AT KEEP— KANSAS EDUCATOR EVALUATION PROTOCOL

As many of you know, March 1, 2013, is the deadline for districts to declare their new evaluation system. This past week I had the chance to attend a meeting on KEEP. My district took all teachers to a meeting with four teachers from Concordia Schools. Their district is in Year 2 of being a pilot district of KEEP. Two of the teachers are working on receiving tenure and two teachers were tenured.



Michelle Bruna, President

The teachers gave the presentation and told us some of the “real” story. KEEP, a web-based system, requires time, lots of time. There are two days of training followed by the setting of your individual goals. At Concordia, the teachers set three goals with one of the goals being tied to student performance. A considerable amount of time is involved in collecting “artifacts” or evidence of how you are working toward your goals. Pictures and student work are examples you can use. The Concordia teachers had better luck inserting their pictures into a PowerPoint and placing that in the “repository.” (The repository is the server space at Topeka allotted to each teacher to leave their artifacts (evidence) of meeting their goals.)

For the headaches involved, the teachers did have two major positives about KEEP. One positive is that it gave the teachers a way to “show off” their programs. The art teacher spoke about how she could prove to the district why art was a valuable program to keep. Second, KEEP started conversations between the teachers and their administrators of what was going on in the classrooms and what improvements needed to be considered. The teachers were in agreement that although KEEP is work, the positive conversations created are worth the headaches.

How does the KEEP process look for Experienced Teachers? This excerpt was taken from the KEEP Handbook posted on the KSDE website. **Step 1: Annual Review of Evaluation Process and Procedures** to be completed within the first 10 days of the school year. **Step 2: Self-Assessment and IDP Completion—Goal setting—Beginning of Cycle Conference.** Continued on page 2



Apple TV with
Nate Naasz



Project Based
Learning

CONTINUED FROM PAGE 1

Within 45 calendar days of the start of the school year, meeting between teacher and evaluator to review rubric and goals, set timelines, and identify resources. **Step 3: Observation Cycle – Artifact Collection – Mid Cycle conference.** Collect artifacts. Pre-observation conference, 3-5 informal observations, 3 formal observations (1 scheduled), and post observation feedback. **Step 4 Cycle 1—Summative Evaluation.** Review and discuss artifacts, formative evaluation form completed and signed by February 15. Teacher has 14 days to respond in writing.

The four constructs (areas) to be measured in KEEP are: 1) Learner and Learning, 2) Content Knowledge, 3) Instructional Practice, and 4) Professional Responsibility. The descriptors of the levels of performance for these areas have no names yet. They are labeled as X1, X2, X3 and X4. **X1**—Educator rarely exhibits an adequate level of performance on this component. **X2**—Educator sometimes exhibits and adequate level of performance on this component. **X3**—Educator usually exhibits an adequate level of performance on this component. **X4**—Educator consistently exhibits an adequate level of performance on this component.

A few notes the Concordia teachers stressed. The only people who can see your goals and artifacts are yourself and your administrator. No one at the state department can see what you upload or your goals.

KANSAS EDUCATOR EVALUATION PROJECT description on KSDE website:

A Peer Review Team, commissioned by the Director of Teacher Licensure and Accreditation, has determined the following employee evaluation system(s) have adequately met each of the six Guidelines as outlined in the Kansas Flexibility Waiver. However, all districts using KSDE approved employee evaluation systems must complete the Guidelines Assurance Review sheet located on this webpage.

The KSDE approved evaluation systems will also answer the call of The Blueprint for Reform as released by the U. S. Department of Education.

McRel evaluation system is approved provided the local district personalizes guidelines 3, 5 and 6.

Links to KSDE documents regarding KEEP:

Full KEEP Handbook: <http://www.ksde.org/LinkClick.aspx?fileticket=c5P4i7FxmO0%3d&tabid=4400&mid=11646>

KEEP Construct and Component Graphic: <http://www.ksde.org/LinkClick.aspx?fileticket=8tR7qdQEiGA%3d&tabid=4400&mid=11646>

CHANGING TIMES by Irma Jean Blaha

<p>Business Education has faced many changes with new career pathways and technology updates, but we as educators must continue to strive to address the soft skills needed in the workplace. New employees are well educated in the changing technology and latest trends in the market; however, there are several weaknesses that they display. According to personal contact with employers, these weaknesses include: proper e-mail etiquette, customer service, telephone etiquette, work ethic, timely follow thru, and lack of public speaking skills. While a few of these areas can improve</p>	<p>with further education and training, some of these weaknesses should be instilled as the individual prepares for the work force. Challenging youth to participate in community service projects, organizational activities, and public speaking events could be an avenue to help them enhance each of these weaknesses. Training the students to contribute both their time and talents, while in high school, will be a positive link to prepare them for employment. Addressing phone and e-mail etiquette can be implemented when applying for scholarships, colleges, or vocational campus visits. Employers might provide mentor</p>	<p>programs to help improve the individuals in this area or put employees on personal development plans; however, if improvement isn't made termination is likely. Their transition to the next level whether college, vocational training, or employment will be more successful if we continue to address issues that the employer observes with the new employee. As educators we cannot teach only content from a textbook, we must keep exposing students to the many obstacles they will face in the work force. We can open many positive doors to prepare the students for a successful future.</p>
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Irma Jean
Blaha

A VOTE FOR THE STUDENTS-OUR FUTURE

Presented by Shana L. Warkentine Meyer

Recorded by: Jeanie Michaelis



In the opening session, Shana Meyer, Assistant Vice President for Student Affairs at Fort Hays State University, gave a great overview of the Millennial Generation...their struggles, their strengths, and how educators can help prepare them for the future. Today's students have the ability to connect to the world in more ways than ever before, and they know no different, so how do educators prepare them for their postsecondary education? According to Shana, the Millennial Generation expects more choices and more selectivity. With the numerous opportunities available to today's students, Millennials are coming to

college with 30-40 credit hours; they are no longer the traditional freshman coming to college as a "true freshman."

Because knowledge is ever-changing, teachers also need to be ever-changing in the way they teach today's students and meet their educational needs. In order to do this, teachers need to move away from the traditional lecture and move toward using methods that are more stimulating to students such as gamification, classroom flipping, and simulations. By changing the way teachers teach to better meet the Millennial Generation's needs, students will not only be more challenged but more engaged in their learning process taking more ownership for their

learning.

The Millennial Generation has grown up with technology; they are attached to their cell phones 24/7 where they can access information instantly 24/7...and this is what they expect. So, where do we go from here? Shana said educators must continue to take some risks and innovate; they need to adapt to the needs and lifestyle of this generation, and coaching and mentoring must occur at many levels in order to give them the skill sets needed to move on to the next level.



Keynote Speaker

iPADS IN THE CLASSROOM

Presented by Dallas Meleney

Recorded by: Denise Parr

As a 4th grade teacher, Dallas has lots of energy and excitement about reaching students with technology -- putting a tool in their hands to help them learn and see the amazing things that can be created. During this session, he demonstrated multiple iPad tools to utilize in the classroom and allowed “play” time to test it out and work on the app to see if it is something that could be used in our individual classrooms. Apps that were interactively used included Notes, which comes on every iPad

automatically, Notability, Whiteboard, iBooks, and Educations. A few of these were free apps able to be downloaded right during the session, and others cost a nominal fee. The most expensive tools Dallas talked about was iMovie and GarageBand which are still priced at only \$4.99. My Big Campus was another tool that was discussed that Abilene uses for purposes of submitting files and connecting to students rather than issue e-mail addresses. Hardware in an iPad school that Dallas mentioned was the dongle for connecting to a projector and printers that must be iPad compatible rather than

the copiers or printers schools currently use. For the most part, he

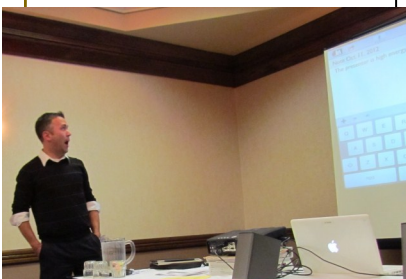
emphasized staying away from printing by saving files as pdf format and stick to utilizing the technology and interactive approaches for assessment tools. At the end of his session he demonstrated how to close apps that run in the background of an iPad and how to group and delete apps to help organize this new tool many teachers are getting ahold of.



Interactive Session Article



educations





Conference Summaries

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Important Dates for Career and Technical Student Organizations

FBLA	DECA	BPA	PBL
State Leadership Conference, Topeka, KS— 4/4 thru 4/5	State Conference, Overland Park, KS—3/3 thru 3/5	State Conference, Wichita, KS— 2/21 thru 2/23	State Spring Leadership Conference, Emporia, KS—3/1 thru 3/2
National Leadership Conference, Anaheim, CA— 6/27 thru 6/30	International Career Development Conference, Anaheim, CA—4/24 thru 4/27	National Conference, Orlando, FL—5/8 thru 5/12	National Leadership Conference, Anaheim, CA—6/22 thru 6/25

WHO ARE THESE KIDS?

Presented by Alan Beam

Recorded by: Shyla Biju

Alan Beam facilitated the session on “Today’s Teens- How do we teach them?” This was an impressive session. Alan said for teachers who feel that students need to change, here’s the **News Flash**-They are not going to change. He threw light on some of the common perceptions:

- Large numbers of students think school is not important.
- More students see no value to be at school than ever before.
- Most of the good students worry about their grades and NOT what they learn or don’t learn.

Kids have to be motivated. For this purpose Alan introduced Khan Academy for Business Teachers. <http://www.khanacademy.org>. This website has great tools that helps to build interactive classrooms with highly motivated students.



FBLA State Officers



PRACTICAL IDEAS FOR BUSINESS ESSENTIALS

Presented by Dawn Rottinghaus

Recorded by: Irma Jean Blaha

The Business Essential course is a requirement for implementation of Finance or Marketing Career Pathways, which was another challenge for the classroom teacher. The lack of funding in the school districts across Kansas is the reason seven instructors joined forces to create a *TOTALLY BOOKLESS* curriculum with many hands on projects. This workshop provided instructors with Power Point presentation handouts, syllabus, competencies and indicator breakdown assignment sheet, website handout with additional classroom ideas (two examples--<http://www.consumerjungle.org> and <http://www.richkidsmarktkid.com/index.html>), and a CD with this complete curriculum ready to use in the classroom. The wealth of material from this workshop made the business teachers in Kansas ready to add a new dimension to their Business Essentials class.



Jennifer Wahrman
KBEA Past President

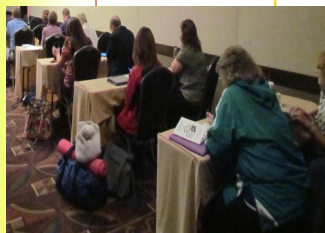
Conference Summaries

CREATE YOUR OWN E TEXTBOOK with these resources: ePub-create your own ebook; dotEPUB-download any webpage as an ebook; Readlists-download any webpage as an ebook and send to tablets and e-readers; 2EPub-ebooks that will read to the students; Apple Pages; iBooks Author; Press Books; and Adobe In-Design.

You can access Glenn Wiebe (of ESSDACK)'s website at www.socialstudiescentral.com for more information.

Recorded by Mary Middleton





MANAGING DIFFERENT: iPad DEPLOYMENT

Presented by Jerry Butler, ESSDACK

Recorded by: Sueanne Hill

Jerry Butler, sole proprietor of “Jerry The Tech Guy” and a veteran at the ESSDACK in Hutchinson, presented a session on the challenges of deployment of the iPad in our schools. He stated that the iPads have become so popular that we think we need them because other districts are using them. They have become so popular so fast that many issues have not been developed and put in place to have them be used to their full potential. Districts need to have a new

mind set when it comes to using the iPad. The school and tech personnel have always had total control of the computer. The iPad, however, cannot be locked down like a computer. He stated that the “I” in iPad stands for “Individual.” School personnel are going to have to come up with a compromise on control of the iPad. Tech staff, teachers, and administrators are going to have to face the fact that the iPad is not like a laptop and cannot be controlled like a laptop. When

you buy an App it does not belong to the device---it belongs to the iTunes account that bought it. Typically items schools buy are owned by the school---not now---they belong to an account.

Jerry has a blog he updates regularly that addresses many of the issues on iPad deployment. You can read this blog at: jerrythetechguy.blogspot.com

You can also follow Jerry at: <http://facebook.com/jerrythetechguy>



SOFT SKILLS-WHAT YOUR STUDENTS NEED TO KNOW

Presented by Vali Bashor

Recorded by: Brenda McNary

<p>This session was about the soft skills students need in order to give them an edge to get a job. She talked about shaking hands, proper introductions, good table manners, and other tips/hints on resumes, letters, and interviews. I chose this session because I</p>	<p>currently teach a Career Explorations class. I am currently covering resumes, cover letters, interviews, etc. The skills and topics she discussed are certainly ones I am telling my students about! As an adult, these topics may seem “common sense”, but some high school</p>	<p>students don’t realize the importance of getting the details right. She gave us several examples—which were funny—but true. I am using these in my career class to touch on the importance of doing things the right way to get a job.</p>
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Conference Summaries

iPAD DEPLOYMENT CONTINUED

Barriers to iPad deployment:

- The IT Person. There are many challenges facing these people, and they are going to have to operate with a new mindset.
- Wireless. iPads impact the wireless infrastructure
- Bandwidth. What demands will the iPad make on the present bandwidth capability?
- Printing. The question we need to ask ourselves is, “Do we need to print?” A possible solution to this is the Lantronix XPrint Server.
- Where are my files? Possible solutions to this issue are Google Drive or Dropbox.

Ways of deploying the iPad in a district:

- Personal ownership – Under this method, the user uses a personal iTunes account. Restrictions and policies have to be followed by the user.
- Institutional ownership – carted iPads. Under this method, Apps are purchased on an iTunes account, and the iPads are synched with a “mothership.” When using this method, the App Store can be disabled on the iPad.
- Layered ownership – preset with what the district owns, and individual apps are also allowed.



SCHOLARSHIP WINNER

The winner of the \$300 KBEA scholarship was Brian McFall from Emporia State University. Congratulations to him for this achievement!

SHARE AN IDEA WINNERS

Congratulations to our Share an Idea winners 2012! The first place winner was Jessica Tormey, a business education student at Fort Hays State University for her lesson plan for a Cereal Box Project. She was unable to attend the conference.



All of the finalist entries can be found on the CD provided at this years conference and will also be posted on the organization website soon.

The second place winner was Susan Montoy from Salina South HS for her lesson plan for Children's Story Book.

The third place winners were Connie Lindell from Santa Fe Trail HS and Melinda Rangel from Newton HS. Connie's lesson plan was named 'March Madness Brackett' and Melinda's was named 'Compose and Motivate'.



CONGRATULATIONS to all of our members who reached milestones in their teaching careers in 2011-2012!



5 years of service: Lori Chambers-Manhattan MS; Kaisha Edgerle-Salina South HS; Hollie Ricke-Valley Center HS; and Crystal Kohman-Smith-Pratt HS



10 years of service: Sheila Mumford-Santa Fe Trail HS



15 years of service: Kristina Dickerson-Wichita Southeast HS; Kim Horning-Maize South HS; Debra Kidd-Manhattan HS; Mick McDaniel-Junction City HS; Jeanie Michaelis-Hays HS; Mary Weis-Salina South HS



20 years of service: Melinda Rangel-Newton HS; and Kim Warren-Salina South HS



35 years of service: Connie Lindell-Santa Fe Trail HS



40 years of service: Iva Tomlinson-Mission Valley HS

GINA STANLEY



This is Gina's 12th year of teaching at Seaman High School in Topeka. She began her fascination with teaching in 2nd grade when her teacher asked who could help other students with math and she began "teaching."

Before becoming a teacher in 2001, Gina received her Accounting degree in 1988 from Stephen F. Austin State University in Texas. She married her high school sweetheart one week after her graduation and has been married for 24 years. She and her husband have a 23 year old daughter who is a senior vocal music education major at Missouri State University.

In 1994, Gina entered the education setting as

an accompanist for the Washburn Rural High School choirs, was the color guard sponsor, and a para-educator for the special education department. She attended Washburn University complete her education degree in 2001 and was the recipient of the WU outstanding secondary education student award at that time. She currently teaches 21st Century Personal Finance, Accounting I, Computerized Accounting II & III, Computer Tech II, Computer Animation/Video Game Design I & II, and Web Design I & II. She has served

as a district in-service presenter, Staff Liaison Coordinator, Business Advisory Committee co-ordinator, and secondary business PLC liaison for her district.

Her hobbies include ministering through music at her church, crocheting, scrapbooking, and photography. Gina is enjoying serving the Kansas membership representative on the KBEA and M-PBEA boards.



THANK YOU TO THE 2011-2012 CONVENTION COMMITTEE

We appreciate all of your hard work which lead to a great conference!

Lori Chambers-Convention Director

Kristina Dickerson-Hotel Liaison

Nate Naasz-Exhibits Chair

Mandy Call-Registration Chair

Members of the 2011-2012 KBEA Board: Denise Parr-President, Jennifer Wahrman-Past President, Michelle Bruna-President Elect, Connie Wadkins-Secretary, Tara Upson-Treasurer, Dawn Rottinghaus-KBT Editor, Connie Lindell-MPBEA Representative, Nicole Friesen-Southwest Director, Angela Yarbrough-Southeast Director, Susan Montoy-Northwest Director, and Irma Jean Blaha-Northeast Director



2012-2013 KBEA BOARD MEMBERS

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Convention Director

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Tara Upson

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Mary Middleton

Newsletter Editor

Gina Stanley

MPBEA Representative

Nicole Friesen

Southwest Director

Angela Yarbrough

Southeast Director

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Northwest Director

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**Registration Chairperson*

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**Exhibits Chairperson*

Kristina Dickerson

**Hotel Liaison*

Mandy Call

**Webmaster*

Marilyn Hoy

**Legislative Liaison*

**Denotes members of convention committee and non-voting members of the Executive Board*

A huge **Thank You** goes to our outgoing board members for all their years of service!

KBEA on the web!

www.ksbea.org

Connie Lindell-
MPBEA
Representative



Dawn
Rottinghaus-
KBT Editor



Pictured from left to right: (Back) Kim Dhority, Gina Stanley, Mandy Call, Lori Chambers, Angela Yarbrough, Nicole Freisen, Nate Naasz, Connie Wadkins, Michelle Bruna; (Front) Marilyn Hoy, Irma Jean Blaha, Mary Middleton, Denise Parr, Kristina Dickerson, Tara Upson, Debra Kidd

Upcoming Events



KBEA

2013 Conference
October 10-11, 2013
Airport Double Tree
Wichita, KS

2014 Conference
October 16-17, 2014
Airport Double Tree
Wichita, KS

MPBEA

2013 Conference
June 9-12, 2013
Marriott Regency
Omaha, NE

2014 Conference
June 18-21, 2014
Hilton Garden Inn-DFW AP
Dallas/Ft Worth, TX

NBEA

2013 Conference
April 16-20, 2013
Atlanta Marriott Marquis
Atlanta, GA

2014 Conference
April 15-19, 2014
J.W. Marriot at LA Live
Los Angeles, CA

Jennifer
Warhman-
Past
President

