

The

Kansas Business Teacher

August 1, 2016
Volume 67 Issue 2



Congratulations to **Vicki Hesser** on earning the M-PBEA Middle Level Teacher of the Year award at the annual MPBEA conference this past June.



Congratulations to **Jessica Dhority-Crabtree** for earning the M-PBEA Rookie Teacher of the Year award at the annual conference.



Jessica Crabtree and Vicki Hesser, M-PBEA Award winners for Outstanding Contributions to Business Education by a Rookie Teacher and a Middle Level Teacher.



Congratulations to **Shannon Winkler**, M-PBEA LDI (Leadership Development Institute) program graduate!

Inside this Issue:
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2016 M-PBEA CONVENTION

The 2016 M-PBEA convention was held this year in our own Kansas City and was hosted by KBEA. Kansas members chaired the convention committee and did a great job of providing relevant and exciting sessions for those in attendance.

The convention committee consisted of:

Connie Lindell and Marilyn Jones - Convention Chair

Kim Dhority and Jessica Crabtree - Program Coordinators

Debra Kidd - Registration Chair

Kenna Teel - Exhibits Chair

Lori Henneberg - Treasurer

Denise Parr - Social Media and Printed Program Chair

Nicole Friesen - Audio Visuals Coordinator

Ann Hutchinson - Presenter Coordinator

Vicki Hesser - Entertainment/Tour Coordinator

The theme of the convention was “Jazz it Up”. Attendees attended a variety of sessions related to ways to “Jazz Up” their classrooms and instruction as Business Educators. Kansas was the state with the most attendees present - Good job, KBEA!

I would encourage every Kansas Educator to join and become involved in NBEA/M-PBEA. This is the only organization that offers professional development directly related to our content area on the state, regional and national level. For a mere \$85 per year, you get the benefit of this astounding professional development through conferences, journals, webinars and more. As well, you receive liability insurance and many more benefits with your membership. If you are not a member, please join or renew today! <https://www.nbea.org/newsite/member/join.html>

The next professional development conferences are:

- KBEA convention - October 3, 2016 - Wichita, KS
- NBEA convention - April 11-15, 2017 - Chicago, IL
- M-PBEA convention - June 12-14, 2017 - Bismarck, ND

Add these dates to your calendar! Perkins monies can pay for your attendance at these events. For more information, contact Debra Kidd. debrak@usd383.org.

Lori Chambers

Kansas Representative, Mountain-Plains Business Education Association Board of Directors

NBEA Membership: A Wise Investment!

In these uncertain times, an investment in the stock market is a risky venture. However, one very secure investment is professional membership in the National Business Education Association. For only twenty-three cents a day, invested for one year, you can purchase a professional membership in the premier organization dedicated to serving business educators around the world.

Your 23-cents-a-day investment (\$85 yearly membership) pays big dividends! Here are many of the benefits provided by your investment:

- ✓ \$250,000 Professional Liability Insurance
- ✓ *Business Education Forum* (4 issues)
- ✓ *Keying-In Newsletter* (4 issues)
- ✓ *NBEA Yearbook* (annually)
- ✓ National Business Education Standards
- ✓ Annual National/Regional Conventions
- ✓ Regional Association Membership (M-PBEA)
- ✓ Publication Discounts
- ✓ Legislative Network
- ✓ Social Networking (Facebook, Twitter, LinkedIn)
- ✓ Free Webinars
- ✓ Curriculum Resources
- ✓ Professional Awards Programs
- ✓ Low-Cost Insurance Programs



Re-invest in your professionalism by completing the membership form below and sending your membership dues immediately to NBEA. Better yet, renew your membership online at nbea.org.

Keep your 23-cents-a-day investment working for you! Renew your NBEA membership today!

Lori Henneberg, Kansas NBEA Membership Director

NBEA/M-PBEA Membership Application

Name _____
Preferred Mailing Address _____
City, State, Zip _____
School/Institution _____
Phone _____ E-mail _____

Professional Membership (NBEA/M-PBEA) \$85

METHOD OF PAYMENT:

☐ Check Payable to NBEA

☐ Visa

☐ MasterCard

Card Number _____

Expiration date _____ 3 digit code _____

Signature _____

(Required for all charges)

Send this form with payment to: NBEA, 1914 Association Drive, Reston, VA 20191-1596
or renew online at nbea.org.

2016 KBEA State Convention

It will be held at the **Doubletree by Hilton Wichita Airport on Monday, October 3, 2016**

- The theme is “**Turning on Global Learning**”. There will be many exciting breakout sessions available at the convention; a list is included in this newsletter.
- Registration will be conducted online and is \$65.
- Interactive sessions are \$25 each. Four interactive sessions will be available.
- A new option of a walk-in enrollment fee of \$80 is being added. Membership payment WITH registration is possible again this year. Memberships are \$15 for teachers; \$5 for college students
- Registration link will be active August 1st
- Registrations are due by Sunday night, September 25
- Conference payments via Paypal will be an option
- Hotel reservation deadline for conference room rate is \$108 by September 19, 2016
- College credit will be available. Form included in this newsletter
- Share-an-Idea submissions are due September 1. Applications are available at www.ksbea.org.

Look soon for Fall KBEA registration information on the KBEA website, www.ksbea.org.

Convention website is: <http://ksbea.org/wp/convention-html>

Social Network with us and join the conversations!

Join our Facebook group

(Kansas Business Education Asociation) KBEA

Twitter account @kbea_ks

2016 - 2017 KBEA Slate of Officers

(to be voted in during the fall convention)



President
Kim Dhority



Hotel Liaison/
Exhibits
Chairperson
**Jessica
Crabtree**



Southeast
Director
**Angela
Yarbrough**

No
Photo
Available

President-Elect
Sherry Wiesen



*The KBEA President
wears many hats and is a
three year term, serving
as President-Elect, President and
Past-President.*

SESSION RECORDERS

As always, we need and appreciate your help!!!
Session recorders are needed for the fall conference presentations---
14 recorders to be exact!

If you are a master at jotting down notes during the interactive sessions
and don't mind putting those stellar notes into a paragraph report
of sorts, you are the person we are looking for!

Please look over the sessions listed in this newsletter then sign up to be a
recorder to earn valuable kudos by submitting an article, which is included
in the February 2017 newsletter.

Actually, that is primarily what the newsletter is all about!

Pictures will be taken during the convention.
Just need a short review before Christmas break.
Thanking you so much in advance.....

Best contact is my email pwilson@usd365.org

KBEA Board Members

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Lori Chambers
M-PBEA Representative



School of Education
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Overland Park, Kansas 66210
913-491-4432 Phone 913-696-1997 Fax

Continuing Education Cooperative Registration

(Graduate Credit Only) (Blue or Black ink)

Name _____
Last First (legal) Middle name Maiden
Social Security Number **(Required):** _____ / _____ / _____ ☐ Male ☐ Female
Street Address _____
City _____ State _____ ZIP _____ County _____
Home Phone (_____) _____ Work Phone (_____) _____
E-mail **(required for online grade access):** _____ Birth Date _____ / _____ / _____ **Required**
Secondary E-mail: _____
Employer _____ Title _____
U.S. Citizen: Yes No If no, what is country of citizenship? _____ Visa type: ☐ Work ☐ Student
Do you hold state teaching certification? ☐ Yes ☐ No

Ethnicity (optional) – Check one:

African-American (1) American Indian/Alaskan Native (2) Asian/Pacific Islander (3) Hispanic (4) Caucasian (5)

Education: (Required Information)

Bachelor Degree	Year _____	College/University _____
Master Degree	Year _____	College/University _____
Ph.D.	Year _____	College/University _____

Signature _____ Date _____

Continuing Education Cooperative Enrollment

Course #	Title	Dates	Credit
EDC 8349	Turning on Global Learning, Kansas Business Education Conference Kim Dhority Wichita, Kansas	Oct 3-Dec 1, 2016	1

Payment

Information:

\$65.00 per credit hour

Total due:

\$65.00

Method of Payment:

- ☐ Check (make payable to Baker University) : Amount \$
☐ Credit/Debit Card (payment option online only)

Website: <https://bakeruniversity.formstack.com/forms/bakerpay>

Baker University reserves the right to change the tuition and fee schedule at any time. Tuition is refunded as follows:

- Written notification of withdrawal received by Student Services *prior* to the first class session of a course – full tuition refund.
- Written notification of withdrawal received by Student Services *prior* to the second class session of a course – 90% refund.
- Withdrawal after second class session of a course – no tuition refund.
- Revised 2-16-16

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The Cycle Challenge

by President Nicole Friesen

One of the things I really enjoy about teaching is that everything comes and goes in cycles. There is a definite beginning and a definite end. There is a time to work hard and push to get things done and there is a time to step back and rejuvenate. Cycles provide the perfect opportunity for a fresh start, for reflection and evaluation, and for developing new habits.

For teachers, August signals the start of many new cycles. It's the beginning of a new year. It's the beginning of a new unit. It's the beginning of a new group of students. It can be the beginning of a whole new classroom experience for you and your students.

Sometimes we try something new and it's more difficult than we anticipated. A number of years ago I decided that I was going to try to recognize each student's birthday. No cupcakes or singing a corny song. I just wanted to say happy birthday as they walked in the room. My goal was to make sure each of my students knew that they were important to me and that I valued their presence in my classroom. Due to the fact that there wasn't an easy way to print a birthday list, that endeavor went out the window about mid-October. Yeah for the 10% of my students who had smiles on their faces when I surprised them by knowing it was their birthday, but I felt like a failure because I had missed the rest.

Sometimes we try something new and it doesn't go according to plan. Does anyone remember the first time they tried to use a SMART board in front of students? How about the time you spent hours crafting a brand new 90-minute lesson and they knocked the entire thing out in 15 minutes?

Then there are the moments that you're watching your students and screaming a silent "YES!" You tried something new and it worked beautifully. The AVID strategy that you didn't think would help your classroom ended up working like a charm. Switching to an online LMS made it easier for students to complete homework and for you to grade that homework־־־־.

Or maybe you had an experience similar to mine. I had used bell ringers intermittently for years, but never on a regular basis in all of my classes. There was no good reason why I hadn't, it just seemed like that one little thing couldn't be that important. Last year I told myself that I would try it for one unit, the first unit, in each of my classes. Class went so much smoother I ended up using them the entire year and never looked back.

Here is my challenge to you. Find an area that you need to work on and commit to making a change for one cycle. You're not committing to it for the rest of your career or even the entire school year. You're committing for one cycle. That cycle can be one week, one grading period, one unit, one month. It's up to you. Make sure you take the time to evaluate at the end. Did it go well? Keep doing it and share with other teachers how it has improved your classroom. Was it a total flop? Scrap it. You only committed for that time period and you are free to move on.

There is a list below of things you might think about trying. It's certainly not an exhaustive list, but hopefully it will help you think of something new you want to try. Use these ideas or steal an idea from another teacher. You don't have to reinvent the wheel. Feel free to borrow a wheel.

The Cycle Challenge, continued

You could even steal a wheel. I promise, no one will tell. However, if you can find a way to incorporate Pokemon Go into your classroom, you might not want to let anyone steal that idea—it's going to be worth some money.

New things to try:

- 1) Have students fill out exit tickets before they can leave your room
- 2) Make a commitment to greet each of your classes at the door instead of scrambling to get the classroom straightened up
- 3) Change the layout of your classroom so it flows better
- 4) Commit to talking to each student's parent during the first grading period
- 5) Use bell work as part of your classroom procedures
- 6) Use that supplemental material you have been telling yourself you are going to try
- 7) Find a new way to incorporate CTSO activities into your classroom
- 8) Try a new online resource like Edmodo, Schoology, Kahoot, etc.
- 9) Set a goal of sending an encouraging email to one faculty member each week.

As you take time to renew professional memberships, consider the National Business Education Association. With the evolving changes occurring in today's business education curriculum, it is so important to stay connected to business education through your professional membership in the National Business Education Association. By renewing your NBEA professional membership today, you will continue to receive 12 months of membership benefits:

- Professional liability insurance of \$250,000 at no additional cost
- Excellent publications (Business Education Forum, NBEA Yearbook, Keying In Newsletter)
- Savings on a variety of professional publications, curriculum standards, educational resources and promotional items (available at www.nbea.org)
- Legislative network and social networking (Facebook, Twitter, Ning) plus webinars
- Regional association membership --- Mountain-Plains Business Education Association
- Professional development opportunities--2017 NBEA Convention, April 11-15, 2017, Chicago Marriott Downtown, Chicago, Illinois, and 2017 M-PBEA Conference, June 11-14, 2017, Bismarck, North Dakota.
- NBEA membership dues are \$85—a wise investment in your profession! Plus, you receive two memberships—national (NBEA) and regional (M-PBEA) for one price.

Please use the form to submit your membership dues or renew online at www.nbea.org. Your continued NBEA membership will benefit not only you and your students, it also helps keep our business education associations strong!

If you have already submitted your dues, **THANK YOU!**

2016 KBEA STATE CONVENTION SCHEDULE

Sunday, October 2, 2016

5:00 p.m. Executive Board Meeting – Board Room

Monday, October 3, 2016

7:00 a.m. Registration Open, Continental Breakfast, Exhibits Open Pre-Function Area

8:30-9:45 a.m. Interactive Sessions A

Session A1 Intermediate Photoshop – Lori Chambers Consulate 1

Session A2 Google Classroom– Denise Parr Consulate 2

9:00-9:45 a.m. Breakout Sessions 1

Session 1-1 Career Cruising – Diann Faflick Consulate 3

Session 1-2 Grant Writing – Susan Pfrang Salon 3

10:00-11:15 a.m. Interactive Sessions B

Session B1 Blendspace – Gina Stanley Consulate 1

Session B2 Office 2013 – Michelle Bruna and Vicki Hesser Consulate 2

11:00-11:45 a.m. Breakout Sessions 2

Session 2-1 Business Essentials – Stacie Smith Salon 3

Session 2-2 Generation I Revolution – Angela Howesdell Consulate 3

***12:00-1:30 p.m. Luncheon, Business Meeting,
Awards, Presentations and Door Prizes***

Salons 1 and 2

2:00-3:15 p.m. Interactive Sessions C

Session C1 Intro/Intermediate Illustrator– Jill Thompson Consulate 1

Session C2 Adobe Premiere– John Decker Consulate 2

2:30- 3:15 p.m. Breakout Sessions 3

Session 3-1 IT Academy – Logan Staab Salon 3

Session 3-2 New Resources Federal Reserve – Gigi Wolf Consulate 3

3:15-3:45 p.m. Afternoon Break

3:45-5:00 p.m. Interactive Sessions D

Session D1 After Effects – Jill Thompson Consulate 1

Session D2 Teacher Tool Grab Bag – Kim Dhority Consulate 2

Tuesday, October 4, 2016

9:00 a.m. Executive Board Meeting - Board Room

KBEA Convention 2016 Sessions

Interactive Sessions 8:30-9:45 a.m.

A1: Intermediate Photoshop Room: Consulate 1

Presenter: Lori Chambers, Holy Trinity Catholic School

Do you want to know a little more about using Photoshop? In this session, we will explore Photoshop Elements 14 and several of its features. Participants will leave with a better understanding of what this program can do for you and your students. Come prepared to create, edit, explore and share! ****Participants - please bring a device which has Photoshop installed.***

A2: Google Classroom Room: Consulate 2

Presenter: Denise Parr, Russell High School

Google Classroom is an application tool to create classes and communicate with students. This session will introduce what Google Classroom is, how it is set up, and an overview of what you can do with it. Teachers will learn to enroll students in their class, post announcements, assignments, reuse assignments, and attach links for resources students need for the curriculum of your pathway course. If time permits, other add-ons within Google Classroom integrated applications will be shared.

Interactive Session 10:00-11:15 a.m.

B1: Blendspace Room: Consulate 1

Presenter: Gina Stanley, Seaman High School

Do you feel like you are in a rut and need something that will EASILY rejuvenate and better organize your teaching, your content, and your students? Join me as we explore the many benefits to Blendspace. This is a free online organizational tool that has revolutionized my teaching and was instrumental in the improvement of my finance students' test scores. We will learn how to create a Blendspace and search, organize, and place all of the graphics and videos in one location so you don't have to flip between software programs and browsers. Benefits also include mental breaks for the students, the teacher, and reinforcement of the content.

B2: Office 2013 Room: Consulate 2

Presenter: Michelle Bruna and Vicki Hesser

Washington County and Louisburg Middle School

In our session, we will share with you some tips that will make life a little easier and allow you to be spectacular in teaching or using Microsoft Office 2013.

Interactive Session 2:00-3:15 p.m.

C1: Intro/Intermediate Illustrator Room: Consulate 1

Presenter: Jill Thompson, USD 264 Clearwater

Vector or bitmap, what's the difference and why should I care? Join us to learn some basics of Illustrator including the text tool, creating gradient swatches, masking, and tracing a bitmap image.

KBEA Convention 2016 Sessions, continued...

C2: Editing video with Adobe Premiere: From concept to finished product.

Room: Consulate 2

Presenter: John Decker, Flint Hills Technical College

In this hands-on workshop, we will explore editing and rendering a video using the non-linear video editing software Adobe Premiere. Topics including defining the final product, resolution, frame rates, projects and sequences, importing assets, editing in the timeline, creating titles, audio, animating, and exporting your final product will be demonstrated. We will also discuss 12 things you can do to instantly improve your videos. (Adobe Premiere CC will be used for demonstration)

Interactive Session 3:45-5:00 p.m.

D1: After Effects

Room: Consulate 1

Presenter: Jill Thompson, South High School

Learn to create a basic composition from scratch. We will cover creating a background, putting objects in motion using keyframes and presets as well as exporting your finished product.

D2: Teacher Tool Grab Bag

Room: Consulate 2

Presenter: Kim Dhority, Flint Hills Technical College

There are a plethora of tools for teachers to use in their classroom. These include anything from assessment, motivation, presentation and many more both using technology and using everyday items. Come to this session and help draw items out of a hat and then experience how they can be used. Let's see what we can get done in the time we have!!

Breakout Session 9:00-9:45 a.m.

1-1: Career Cruising

Room: Consulate 3

Presenter: Diann Faflick, Wichita Public Schools

"Planning for Success" - This presentation will highlight effective use of Career Development software in helping support Individual Plans of Study for your students. The presentation will be interactive to meet the needs of participants including training and resources for best practice in use of Career Cruising.

1-2: GrantWriting

Room: Salon 3

Presenter: Susan Pfrang, Royal Valley USD 337

"In Pursuit of the Money: Grant Writing Tips"

Susan will provide suggestions and samples of successful grant proposals.

Breakout Session 11:00-11:45 a.m.

2-1: Business Essentials Room: Salon 3

Presenter: Stacie Smith, Southeast High School

Business Essentials is a course designed to give students an overview of several different areas of business including Economics, Entrepreneurship, Marketing, Finance, and Business Law. In this session we will discuss project based learning opportunities and interactive activities to engage students in the learning process within the course.

2-2: Generation I Revolution Room: Consulate 3

Presenter: Angela Howesdell, KCEE

Gen i Revolution provides 6–12 grade students with the chance to learn important personal finance skills in an engaging way. This FREE program now includes 16 Missions in which students attempt to help people in financial trouble. Missions include topics in building wealth, job choice, education, budgeting, credit, risk & return, stocks, bonds, mutual funds, investing fundamentals, forecasting, financial planning, risk & insurance. This workshop will show you how to navigate the programs to make it easy to implement. Attendees will also receive a copy of the companion curriculum, Learning, Earning & Investing for New Generation if they don't already have a copy.

Breakout Session 2:30-3:15 p.m.

3-1: IT Academy Room: Salon 3

Presenter: Logan Staab, North Central Kansas Tech College

Proficiency in Microsoft Office is one of the most sought after skills today and the Microsoft Office Specialist Certification validates a student's knowledge, skills and abilities in the program. Through a partnership with the Kansas Board of Regents and the Kansas State Department of Education, the Microsoft Imagine Academy is designed to provide a technical certification in Microsoft Office for students to take with them when they continue with their education or enter the workforce. This session will give an overview of the program, the value of certification, what resources are available and how students can become certified as a Microsoft Office Specialist.

3-2: Entrepreneurship in the Classroom (9-12 Educators)

Room: Consulate 3

Presenter: Gigi Wolf, Federal Reserve of Kansas City

Equip yourself with engaging ways to teach entrepreneurship through our new website interactives! Explore entrepreneurial talents through creative group activities. View primary source video interviews of entrepreneurs in action. Teachers will be presenting with data from the Gallup-Hope Index regarding students' aspirations for entrepreneurship and the lack of entrepreneurial classes in most schools' curricula. They will take an entrepreneurial survey as a self-assessment of their own entrepreneurial potential and discuss results. We will walk through the lesson "Are You Ready to Take a Risk?" and learn about the 10 talents of successful entrepreneurs. We will complete the business scenario activity in small groups. Two video segments will be shown and we will use sample discussion questions as a springboard to develop inquiries and supporting questions on the topic of entrepreneurship. Other entrepreneurial resources will be shared and correlation to applicable standards will be made throughout the presentation.